

How the Best Leaders Lead: Proven Secrets to Getting the Most Out of Yourself and Others, 256 pages, Brian Tracy, AMACOM, 2010, 9780814414354, 2010

Most are good, some are great, and others go on to be business classics – the books that every aspiring manager or leader needs to read. These are the books that offer ideas and strategies that change the way people think and disrupt the way business is conducted. That being the case, we decided to put pen to paper and publish our list of the top 25 Leadership Books of All-Time. The Leadership Challenge is about how leaders mobilize others in an effort to get extraordinary things done inside companies and organizations. The authors present their Five Practices of Exemplary Leadership®, which when executed efficiently, allow leaders to bridge the chasm between just getting things done and actually making great things happen. Most helpful customer reviews on Amazon.com. Amazon.com: 4.1 out of 5 stars 17 reviews. Kenneth Calhoun. 5.0 out of 5 stars Superb "blueprint" for leadership success. 13 February 2010 - Published on Amazon.com. Verified Purchase. Brian's latest book provides a complete roadmap for becoming a successful leader in this phenomenal new release for 2010. I have enjoyed over a dozen Brian Tracy cassettes, CDs, books and live seminars over the years and this is the first product that I didn't get a lot out of. It is blandly written and really doesn't share any "wow" nuggets that I've come to expect from Brian. I'm still a big fan and will continue to purchase items in the future, but this one wasn't a favorite. Read more. 3 people found this helpful. It lays out all the secrets to great leadership and the way to attain it – demolishing our hope that we could blame our perpetual followership on genetics. -Accounting Today. Book Description. Soundview's Harold Longman Award for Best Business Book of the Year. Leadership is the critical factor that determines the success of any business or department. With acute insight and Brian Tracy's quintessentially accessible guidance, How the Best Leaders Lead brings those powerful attributes and leadership greatness easily within your reach. Brian Tracy is a top business speaker, author, and consultant, addressing more than 250,000 people worldwide each year. This book is fondly dedicated to Roger Joseph, my friend and business partner for many years and one of the most competent and inspirational leaders I have ever met. This page intentionally left blank. Contents INTRODUCTION. The Sixth Responsibility of Leadership: Persuade, Inspire, and Motivate Others to Follow You Tom Peters said that the best leaders don't create followers, they create leaders. It's true that you want your people to have initiative and the liberty to act on that initiative. But all initiatives must be in the support and service of what you are trying to achieve as a leader. If people aren't following you, you are not a leader. If no one is listening to you, believes you, or cares what you say, you are not going to succeed.