

Information Please: Culture and Politics in the Age of Digital Machines // Duke University Press, 2006 // 2006 // Mark Poster // 9780822338390 // 303 pages

In this book, Mark Poster attempts to provide a philosophical framework for understanding the significance of the rise of computers, the Internet, and the other digital technologies. His argument is that the diffusion of these new technologies results in "complex couplings of humans and machines" (p. 9) that call into question some of the central ideas of our time. The discussion starts with postcolonial theory and then moves on to recent theories of empire, citizenship, identity, ethics, psychoanalysis, intellectual property rights, everyday life, and consumer culture. It is an ambitious work. In this book, Mark Poster attempts to provide a philosophical framework for understanding the significance of the rise of computers, the Internet, and the other digital technologies. His argument is that the diffusion of these new technologies results in "complex couplings of humans and machines" (p. 9) that call into question some of the central ideas of our time. The discussion starts with postcolonial theory and then moves on to recent theories of empire, citizenship, identity, ethics, psychoanalysis, intellectual property rights, everyday life, and consumer culture. It is an ambitious work. As critical as technology is to digital transformation, so too is winning the hearts and minds of employees during the process. Lack of alignment between digital transformation goals and employee values can slow technology adoption, damage employee morale, and hurt market competitiveness, among other effects. News Corp is a network of leading companies in the worlds of diversified media, news, education, and information services. DOW JONES. Barron's. This book will be of use to International Relations research academics (and critically engaged publics) interested in the core themes of global politics "subjectivity, militarism, humanitarianism, civil society organisation, and governance. The book also employs theories and techniques closely associated with other social science disciplines, including political theory, sociology, cultural studies and media studies. Table of Contents. PART ONE: Theorising Popular Culture and World Politics in the Digital Age. World Politics 2.0: An Introduction " Caitlin Hamilton. The Potentiality and Limits The Information Age (also known as the Computer Age, Digital Age, or New Media Age) is a historical period that began in the mid-20th century, characterized by a rapid epochal shift from the traditional industry established by the Industrial Revolution to an economy primarily based upon information technology. The onset of the Information Age can be associated with the development of transistor technology, particularly the MOSFET (metal-oxide-semiconductor field-effect transistor), which became the