

Instructor's Manual to Accompany: Singleton, Straits, Straits, and McAllister's Approaches to Social Research / 1988 / Oxford University Press, 1988 / Royce Singleton (Jr.), Linda J Singleton / 9780195056501

Revised and updated in its sixth edition, *Approaches to Social Research* is a rigorous yet clear and engaging introduction to research methods. Covering all of the fundamentals in a straightforward, student-friendly manner, it is ideal for undergraduate- and graduate-level courses across the social sciences and also serves as an indispensable guide for researchers. Richly developed examples of empirical research and an emphasis on the research process enable students to better understand the real-world application of research methods. The authors also offer a unique chapter (13) advocating a multiple-methods strategy. Product Identifiers: Royce Singleton, Professor Emeritus of Sociology; Bruce C Straits. Edition Statement. 6th. Xviii, 622 pages : 24 cm. "Approaches to Social Research, Fourth Edition, is an ideal textbook for graduates and advanced undergraduates in the social sciences, and it also provides important guidance for researchers in sociology and related disciplines."--Jacket. Includes bibliographical references (pages 575-601) and index. The nature of science -- Elements of research design -- Measurement -- Sampling -- Experimentation -- Experimental designs -- Survey research -- Survey instrumentation -- Field research -- Research using available data -- Multiple methods -- Evaluation research of social research. The text then follows a typical research project beginning with research design, measurement, and sampling, proceeding with data collection, and ending with data processing and analysis. The authors provide a balanced treatment of the four major approaches to research -- experimentation, survey research, field research, and the use of available data -- bringing the material to life with numerous examples drawn from both classic and current research. While advocating a multiple-methods strategy that treats the approaches as complementary rather than as mutually exclusive, it f