

The Arkansas Historical Quarterly

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BOOK REVIEWS

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In *Hipbillies*, Jared Phillips combines oral histories and archival resources to weave the story of the Ozarks and its population of country beatniks into the national narrative, showing how the back to the landers engaged in "deep revolution" by sharing their ideas on rural development, small farm economy, and education with the locals—and how they became a fascinating part of a traditional region's coming to terms with the modern world in the process. ...more. [Get A Copy. Amazon.](#) *The Beverly Hillbillies* is an American television sitcom broadcast on CBS from 1962 to 1971. The show had an ensemble cast featuring Buddy Ebsen, Irene Ryan, Donna Douglas, and Max Baer Jr. as the Clampetts, a poor, backwoods family from the hills of the Ozarks, who move to posh Beverly Hills, California, after striking oil on their land. The show was produced by Filmways and was created by Paul Henning. It was followed by two other Henning-inspired "country cousin" series on CBS: *Petticoat Junction* and *Counterculture* flourished nationwide in the 1960s and 1970s, and while the hippies of Haight-Ashbury occupied the public eye, a faction of back to the landers ...^Â In *Hipbillies*, Jared Phillips combines oral histories and archival resources to weave the story of the Ozarks and its population of country beatniks into the national narrative, showing how the back to the landers engaged in "deep revolution" by sharing their ideas on rural development, small farm economy, and education with the locals—and how they became a fascinating part of a traditional region's coming to terms with the modern world in the process. eISBN: 978-1-61075-659-4. Subjects: History, Anthropology, Sociology. "Jared Phillips has tackled an understudied, fascinating subject with depth and precision, providing insight into the Ozarks's back to the land movement that has heretofore not been revealed. A fun ride into the history of the counterculture movement in the heart of the backwoods."—Brian C. Campbell, Berry College, writer and producer of *The Natural State of America*. About the Author. Jared M. Phillips holds a doctorate in American history and is assistant professor of international studies at the University of Arkansas. He lives and works on a small farm outside of Prairie Grove, Arkansas. Pr